



ART GUILD INSIDER

OCTOBER 2025

NEWSLETTER OF THE WILLIAMSON COUNTY ART GUILD

WWW.WCAGTX.ORG

PRESIDENT'S MESSAGE

Lynn Kessel, President

lynn.president@wcagtx.org



WCAG front gallery all month and a special veterans' speaker panel at our monthly meeting November 10.

Lastly, our 50 year anniversary committee's are working hard on our big events next year. Our gala event will be Saturday September 26, 2026 in the evening. Thank you to Ruth Gamble for securing the facility for us! More details to follow, but mark that date down!

Thank you everyone. Enjoy an inspiring October!

Lynn

Lynn Kessel, President
Williamson County Art Guild

Happy October, everyone!

With the weather theoretically cooling a bit, lol, October is always a busy month of outside activities and readying for the holidays. And that goes for WCAG as well!

We have a lineup of events in October (details in newsletter): the WCAG gallery reception October 3, the Art Stroll October 17, the South Main Arts Festival October 18, and an art class starting October 28! We have new artists in the WCAG gallery, new art at Framers, and new art in our Palace and Truewood exhibits. Get out and visit the various venues and get inspired for your own creativity! Plus we love visiting with other artists!

Look for our new eye catching calendar of events! We just printed the first one for this quarter (October-December). Thank you to Mary Stone for pulling that together so nicely!

And keep an eye out for November as we have a special month of honoring veterans and their artwork starting with a gallery reception November 7. Partnering with ArtSpark Texas, we will have an incredible exhibit in the

A WEEKEND OF ART IN GEORGETOWN

Don't miss these exciting art-related events in Georgetown this month!

Take a stroll through downtown Georgetown on **Friday, October 17th from 4-8pm** for an engaging evening of artist demonstrations, performances, live music, and shopping. And while there, stop by and visit the Rock Street Gallery, a featured stop along the Stroll.

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Keller Williams Featured Artist
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Then on **Saturday October 18th**, Georgetown is hosting its 4th annual South Main Arts Festival, an event dedicated to the celebration of fine arts in the South Main Arts District—funded in part by a grant from Texas Commission on the Arts. Visitors can browse juried artist booths and enjoy featured exhibits as well as wine tasting and live music. It's an event you won't want to miss!

Don't miss these upcoming events!

- | | | |
|-------------------------|-------|---|
| Oct 3 | 5-7pm | Rock Street Gallery Reception: Member Exhibit |
| Oct 7 | 6-8pm | Member Meeting (Hewlitt Room, Georgetown Library)
Brent Howard, ArtDirect VP: The ArtDirect Experience
<i>Challenge Theme: "Morning Inspiration"</i> |
| Oct 27 | 1-3pm | 50th Anniversary Planning Meeting (Georgetown Library) |
| Nov 7 | 5-7pm | Rock Street Gallery Reception: Veterans' Exhibit |
| Monday
Nov 10 | 6-8pm | Member Meeting (Friends Room, Georgetown Library)
Kim Flor, Art Spark Texas: Veterans in the Arts
<i>Challenge Theme: "Patriotism"</i> |

KELLER WILLIAMS ARTIST SERIES

Featuring art by Wes Odell



The photography of Wes Odell was selected for the Keller Williams Artist Series post card in October. His photograph, *Autumn at the Dallas Divide in the Sneffels Range*, will be mailed to over 3000 households in the Georgetown/ Round Rock area. Congrats, Wes!

Each month, Keller Williams selects one image by a WCAG artist for their monthly postcard mailing. Watch for information in November about the next call for the art for the first half of 2026.

OCTOBER MEMBER MEETING: INKJET 101!

Join us Oct 7th from 6-8pm in the Georgetown library's Friends Room.

Drew Hendrix, president of Red River Printing, will present Inkjet 101. Red River Paper is a leading supplier of premium inkjet papers for photographers, artists, and creative professionals. Based in Dallas, Texas, the company sources fine papers from top mills in the United States, Europe, and Japan, then converts and packages them in-house. Known for exceptional quality and customer support, Red River Paper offers a wide range of photo, fine art, and specialty media, along with expert resources like ICC profiles to help customers achieve professional results.

October's challenge theme is *The Press*. Don't forget to bring a piece or two of your artwork that fits the theme. Every member who participates will be entered into a raffle for a free \$10 entry into the next member exhibit at the WCAG Gallery!

Mesquite Creek Outfitters FEATURED ARTIST

This month, we showcase photographer Cheri Freeman who captures nature's joy through her lens.

Cheri Freeman, born in Galveston, Texas, cultivated her creative spirit not through art school or any formative artistic predisposition, but by a fortunate blend of circumstance and exploration. It was the COVID-19 lockdown at the age of 59 that led her towards a passion for photography, turning a temporary antidote against boredom into an abiding obsession.

A serial entrepreneur since 1999, Freeman's professional life features an orbit around shaping and executing her own business ventures. But when photography edged into her life, it unveiled a sublime equilibrium between her entrepreneurial spirit and her newfound artistic vocation.

Drawing inspiration from the peace and joy of exploring nature. For Cheri, photographing nature is less about documentation but an affective exercise—a quest to immortalize her experience of the moment and extend its joy to her viewership.

Over time, her work, described as "happy, bright, and inspiring," has found a home at the Williamson County Art Guild in Georgetown, Texas, where she is an active member. She has also

been featured in publications such as Shoutout Colorado and The Photograp(her), as well as a variety of exhibits both locally and online.

Cheri's artwork will be on display at Mesquite Creek Outfitters from **October 6th to November 10th**.



**50
years old
in 2026!**

Help shape WCAG's 50th anniversary year of celebrations!

WCAG is preparing to mark its 50th anniversary in 2026 with a full year of exciting events—and we'd love for you to be part of the planning! From community outreach and special exhibits to art classes and publicity, we're designing a celebration that keeps the creativity flowing all year long.

Our next planning meeting will be held on **Monday, October 27th, from 1–3 pm at the Georgetown Library**. Bring your ideas and enthusiasm as we continue building this milestone celebration together.

GALA COMMITTEE VOLUNTEERS NEEDED!

Help us throw an amazing, festive gala!

We have started planning for our first annual gala which will be held in early fall of 2026. We want it to be a festive celebration and we need your help! Here is a sampling of things we need some help with:

- A third co-chair (we have two in place)
- Chair for the silent auction committee
- General committee members
- Suggestions/connections to a band
- Suggestions/connections to a caterer
- Help finding and soliciting sponsors
- A caricature artist

Please contact Katrina King at kinggirlsmom@aol.com or Karen Fuhr at kfuhr@yahoo.com if you would like to be part of the creation of our **very first gala!**

THE SEPTEMBER MEETING IN REVIEW

Learning about the many services ArtDirect provides for artists

At our latest Art Guild member meeting, we were joined by Brent Howard, Vice President of ArtDirect, and Gio Martin, the company's Artist Liaison.

During our September meeting, Brent Howard and Gio Martin shared the many ways ArtDirect supports artists through both their online and local presence.

Originally founded as an online business specializing in reproduction framed prints, ArtDirect continues to sell thousands of SKUs through major retailers like Amazon, Walmart, and Wayfair. Since 2021, they have also operated a brick-and-mortar location in Cedar Park, offering a full-service fine art production studio, a custom frame shop, and a gallery.

One of the highlights for artists is ArtDirect's 30% discount on printing and framing services. Their specialized Fuji camera equipment is designed to capture even the most difficult colors—such as fluorescents and metallics—ensuring high-quality reproductions. Looking ahead, ArtDirect plans to expand their offerings by adding 15 rentable studio spaces, with an ultimate goal of 25.



Brent Howard

Thank you so much to Brent and Gio taking the time to introduce us to these valuable services and look forward to seeing how ArtDirect continues to grow within the Central Texas arts community.

After the ArtDirect presentation, 10 members participated in the monthly challenge by sharing their artwork on the theme "Morning Inspiration." September was the inaugural month of the new Challenge Participation award. All members who participated entered their names in a drawing for the prize of free \$10 entry into the next month's member exhibit at the WCAG Gallery. Thank you to all who participated, and a big congratulations to Diane Mouskouri who won the September drawing!



Ten WCAG members share their artwork for the "Morning Inspiration"-themed challenge



We meet the first Tuesday evening of the month

2nd floor of the Georgetown Library
in the Friends Room

6:00-8:00pm

Bring an example of your art that fits the month's theme!
October's theme is "The Press."

HIGHLIGHTS OF THE ARTDIRECT EXHIBIT RECEPTION

Guild members and guests enjoyed wine, conversation, and a vibrant exhibition at ArtDirect in September.

On Friday, September 12, guild members and guests gathered at ArtDirect in Cedar Park for a lively artist reception celebrating the Art Guild's group exhibition. The evening was filled with inspiration as attendees enjoyed wine, light bites, and the chance to explore ArtDirect's beautiful gallery space.

The reception gave artists a wonderful opportunity to share their work and connect with the community in person. Guests admired a diverse



range of pieces and got a firsthand look at ArtDirect's welcoming facility, which has quickly become a valuable resource for local creatives since opening its Cedar Park location in 2021.

For those who missed the reception, the exhibition will remain on display through October 30. Visitors are encouraged to stop by during business hours to experience the exhibit and support fellow artists. More information can be found on ArtDirect's website, artdirect.com.

WCAG's ROCK STREET GALLERY

708 S. Rock Street, Georgetown, TX 78626

Thursday-Saturday 11:00am-7:00pm

Sunday 1:00pm-5:00pm

PLAYFUL SPIRIT, CREATIVE HEART

Donna Winters: WCAG's October Featured Artist

Donna Winters finds joy in life's colorful quirks.

Donna's artwork shines with playful energy and heartfelt expression, capturing both the humor and beauty in life's unexpected moments.

"My pieces reflect a deep appreciation for life's quirks, proving that it's never too late to chase your creative spark... especially if it leads to paint-splattered joy and a few new friends along the way," Donna says of her artwork.



Her work serves as a reminder that creativity knows no age or timeline—just passion and a willingness to embrace the journey. We celebrate Donna not only for her artistic talent, but also for the joy and warmth she brings to our guild community.



Donna's exhibit as the October WCAG Artist of the Month will be on display starting **October 1st** at WCAG's Rock Street Gallery.

Attention all WCAG members!

The Artist of the Month wall at the WCAG gallery has some openings for 2026! There is space on the wall for about 9 items that are 16 x 20 or a bit larger. There is also a bin for matted items if you have them. The cost of the wall is \$150.00 for the month.

The following months in 2026 are available:
February, March, and August.

If you are interested, please contact Karen Limbaugh at karenlimbaugh@gmail.com or call/text at 661-373-1770.

OCTOBER GALLERY RECEPTION

Fine art, great company!

On Friday, October 3rd from 5–7 pm, the Williamson County Art Guild welcomes all to our October First Friday reception. This special event will showcase a fresh collection of artwork from our talented local artists—an inspiring opportunity to see new pieces and connect with the artists behind them.

Guests can enjoy complimentary snacks and beer provided by Austin Beerworks while taking in live music from "About the Music." It's the perfect way to spend a Friday evening surrounded by fine art and friendly faces.

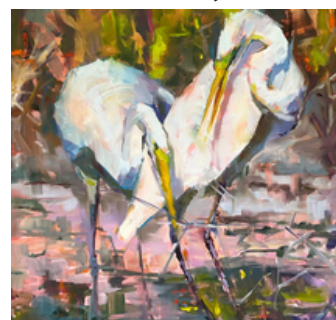
A LOOK BACK AT SEPTEMBER'S FIRST FRIDAY RECEPTION

Celebrating creativity and community through art

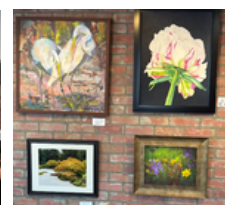
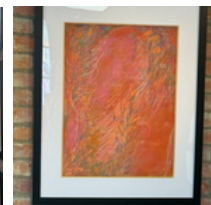
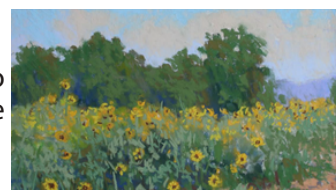
Our September exhibit brought together a wonderful variety of artwork from our talented guild members, filling the gallery with color, imagination, and inspiration. Guests enjoyed the chance to experience the diverse styles and perspectives represented in the show, making it a memorable highlight of the season.

We are excited to announce the September People's Choice winners! First place went to Jessica Cook for her piece *Nest Building*, and second place was awarded to Jan Frazier for *Flower Soldiers*. Both works will be featured on their own walls in the gallery throughout October.

A heartfelt thank you to all who participated and supported the exhibit—we couldn't have done it without you!



Above, Jessica Cook's "Nest Building." Below, Jan Frazier's "Flower Soldiers"



The August People's Choice votes were tallied after the September newsletter was published. There were not 1, but 2 winners! It was a tie!

"COWBOY" by Al Ward
"THE SAILMAKER" by Sonja Kever

Congratulations to them both!

CURRENT EXHIBITS

Visit any of these venues to view beautiful art by our members!

ArtDirect: Juried Member Exhibit

720 S. Bell Blvd., Bldg 9, Cedar Park

Theme: Artist's Choice

Exhibit dates: September 2-October 30

Exhibits Chair/Coordinator: Patti Wojtowecz,
patti.exhibits@wcagtx.org



Some of the artwork in the ArtDirect Juried Member Exhibit. From left to right, "Wild Things" by Shirley Patxot, "Touch the Sun" by Lesley Bradstreet, and "Buzzing Around" by Debbye Watson

The Palace Theater, Springer Lobby

810 S. Austin Ave., Georgetown

Production/theme: "In the Heights"

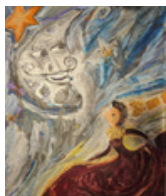
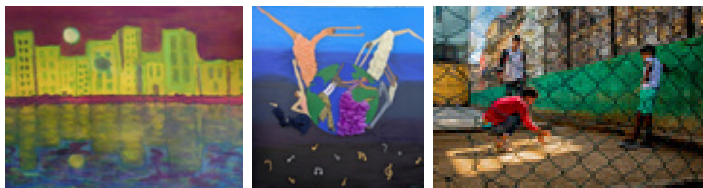
For more about the play:

https://en.wikipedia.org/wiki/In_the_Heights

Exhibit dates: September 11-November 13

Performances: October 3-November 2

Exhibits Chair/Coordinator: Patti Wojtowecz,
patti.exhibits@wcagtx.org



Some of the artwork in the display at The Palace Theater for "In the Heights." First row from left to right, "Moonlit City" by Violet Nicklen, "Baile in the Heights" by Talia Collier, and "Street Games" by Lesley Bradstreet. Second row, "Dancing in the Moonlight" by Anca Thomas.

Framer's Gallery

610 S. Main Street, Georgetown

Theme: "Other Worlds, Dreamscapes & Imagination"

Exhibit dates: September 25-October 30

Coordinator: Lisa Dickson, lisa.framersgallery@wcagtx.org

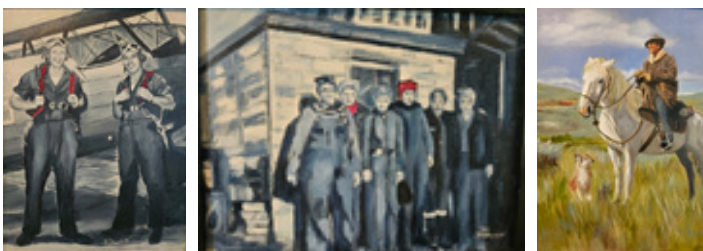
Truewood by Merrill's Truewood Gallery

Solo Exhibit by Susan Craig

4907 Williams Dr., Georgetown

Exhibit dates: October 2-November 6

Coordinator: Susan West, smwtexas@gmail.com



Some of Susan Craig's artwork on display in the Truewood Gallery

The Palace Playhouse Lobby

216 W. 8th, Georgetown

Production/theme: "Baskerville, a Sherlock Holmes Mystery"

For more about the play:

<https://www.georgetownpalace.com/shows/2025-season/>

Exhibit dates: September 23-November 18

Performances: October 10-November 9

Coordinator: Katrina King, kinggirlsmom@aol.com



"Blue Moon" by Jason Wallerstein, one of the pieces on display at the Palace Playhouse Lobby for "Baskerville, a Sherlock Holmes Mystery"

UPCOMING EXHIBITS/CFAs

Put your art on display!

Truewood by Merrill's Truewood Gallery

Upcoming Solo Exhibit by Lilly Ramphal Naley

4907 Williams Dr., Georgetown

Theme: "Thankfulness"

Exhibit dates: November 6-December 4

Coordinator: Susan West, smwtexas@gmail.com

The Palace Theater, Springer Lobby

810 S. Austin Ave., Georgetown

Production/theme: "Disney's Frozen" (Regional Premier!)

For more about the play:

[https://en.wikipedia.org/wiki/Frozen_\(musical\)](https://en.wikipedia.org/wiki/Frozen_(musical))

Call for art: Sent via email on September 15

Submission deadline: November 6 or until exhibit is full

Exhibit is almost full! Thanks so much for the wonderful submissions!!!

Exhibit dates: November 13, 2025-January 15, 2026

Performances: November 21-December 30

Exhibits Chair/Coordinator: Patti Wojtowecz,
patti.exhibits@wcagtx.org

The Palace Playhouse Lobby

216 W. 8th, Georgetown

Production/theme: "Dashing Through the Snow"

For more about the play:

<https://www.georgetownpalace.com/shows/2025-season/>

Call for art: Sent via email on September 22

Submission deadline: November 10 or until exhibit is full

Exhibit dates: November 18, 2025-January 13, 2026

Performances: November 28-December 30

Coordinator: Katrina King, kinggirlsmom@aol.com

Framer's Gallery

610 S. Main Street, Georgetown

Theme: Artist's choice

Call for art: Sent via email on October 1

Submission deadline: October 24 or until exhibit is full

Exhibit dates: October 30-November 25

Coordinator: Debra Soule, debra.framersgallery@wcagtx.org

Please welcome our new Exhibit Coordinator for Framer's Gallery! Thanks Debra!

VOLUNTEER OPPORTUNITIES

Get involved and support the arts in Williamson County

For a rewarding experience, volunteer with our art community!

Fundraising/Grant Writing

Our ability to go after suitable grants can make a strong difference in the impact WCAG can make in the art community and beyond. To do this, we need people with experience in grant writing and/or fundraising to join the committee being formed. If interested, please contact Lynn Kessel at lynn.president@wcagtx.org.

Exhibit Coordinator

We are always looking for exhibit help! If you would like to volunteer to coordinate or even co-coordinate a show or two for any exhibit opportunities that may come our way, please contact Patti Wojtowecz at patti.exhibits@wcagtx.org.

50 Year Anniversary Volunteers

WCAG is celebrating 50 years in 2026, and to celebrate, we are planning a whole year of art-related fun! We need volunteers to help make our year-long celebration a success. A variety of volunteer positions are available. Please come to the upcoming 50 year celebration planning meeting, or contact Lynn at lynn.president@wcagtx.org.

Monthly Presenters

Interested in presenting at an upcoming member meeting? If you would like to share your expertise with other WCAG members, we would love to have you! Contact our Programs Chair, Ruth Gamble, at ruth.programs@wcagtx.org.

Art Class Instructors

Teaching an art class is another great way to share your expertise with other WCAG members. If you'd like to offer an art class, contact Lynn at lynn.president@wcagtx.org.

THE ART WORLD

Interesting resources for artists

www.twhsat.org

The Woodlands High School Art Trust uses funds raised during homecoming to purchase artwork to add to their professional art collection, currently comprising 71 pieces. A tradition since 2011, the student body votes annually on the pieces to be added to the collection, making this a truly student-selected and student-purchased collection. Visit the website to view the current collection and to submit your own pieces for consideration. This year's application deadline is **October 5th**.

Know of something that would interest the art community?

Let me know so I can post it here!
karyn.newsletter@wcagtx.org.

ART CLASSES/WORKSHOPS

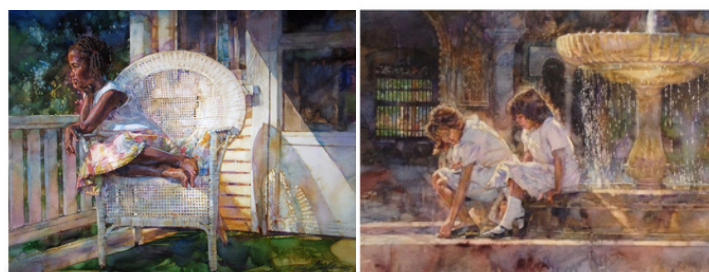
Take advantage and sharpen your skills

From Portfolio to Platform, Getting Eyes on Your Photography

This online workshop led by WCAG member Carol Schiraldi is all about artist marketing. The workshop will be offered **online via Zoom** through the Colorado Photographic Arts Center on **10/7, 10/14, and 10/21 from 7-9 pm MST (8-10 pm CST)**. For more information and to register, please visit <https://cpacphoto.org/portfolio-to-platform-october-2025/>.

Free Watercolor Demo by Renowned Watercolor Artist, Ken Call

The Waterloo Watercolor Group of Austin is hosting a demo with renowned watercolor artist Ken Call. You are welcome to meet Ken, visit with the Waterloo Watercolor members, and see the free demo on **Sunday, October 12th from 4:00 to 5:30 pm at St. Michael's Episcopal Church**, 1500 North Capital of Texas Highway in Austin. For more information about the demo, email Kathleen Stafford at stafford333@gmail.com.



Three-Day Watercolor Workshop with Ken Call

The Waterloo Watercolor Group of Austin is also hosting a workshop with Ken Call. This previously sold-out workshop has recently had spaces open up, and there is still 1 left at the time of this newsletter's publication. It will be held **Monday, October 13th to Wednesday, October 15th**, from **9:00 am to 4:00 pm** each day, at **St. Michael's Episcopal Church**, 1500 North Capital of Texas Highway, Austin, TX. Tickets are \$400 each. To register, please visit <https://waterloowatercolor.org/events/>.

Drawing Faces

In this in-person workshop led by WCAG member Jennifer Polnaszek, you will learn the basics of drawing faces in pencil. The workshop will take place across 3 sessions of 4 hours each on **10/28, 11/4, and 11/11 from 10am to 2pm at the Georgetown Project building**. \$175 includes all sessions. Supply list will be provided. If interested, contact Jennifer at 210-896-7459.

Silk Painting Masterclass (Silk Sizing Technique)

In this immersive workshop taught by WCAG member Laura Fox-Wallis, you will learn an advanced silk painting technique in an approachable, supportive environment, and you'll leave with confidence and a beautiful, gallery-ready piece. The workshop will take place **11/1 and 11/2 from 11am to 6pm at the Georgetown Art Center**. Registration is \$395 and includes all materials. Open to artists aged 16+. For more information and to register, please visit <https://cityofgeorgetowntx.formstack.com/forms/flowonsilk>.

ART SUPPLIES FOR SALE

Gently used tools, materials, and equipment available from fellow WCAG members

Logan Graphic 650-1 Framers Edge Elite 40 Inch Mat Cutter

This cutter has been lightly used for several years. Includes all the bits and pieces, except for the Logan branded screwdriver. The Framers Edge is for the serious volume artist or framer who has production repeat cuts to make, and for education environments with multiple users. Asking \$500; 20% discount for guild members. If interested, please contact Mary-Ellen Thomas at (979) 236-2660 or maryellenbthomas@gmail.com.



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Stay current on WCAG, members' news, and what's happening around the area



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ART GUILD**

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Williamson County Art Guild

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